



Lancing Sailing Club development plan – season 2012

Who	Where we are now	What needs doing	Where we want to be in 2013
Within club membership	<ul style="list-style-type: none"> - Mainly junior and novice coaching - Structured training plan in the sailing calendar - Mainly attended by juniors but not restricted 	<ul style="list-style-type: none"> - Target specific groups with tailored days (<i>see below</i>) - Motivate a broader scope of volunteers and encourage some members to become Sailing Instructors 	<ul style="list-style-type: none"> - More adult club members sailing (partners / spouses / parents) - Encourage youngsters to sail with parents
Within the community	<ul style="list-style-type: none"> - Bring-a-friend day - Have-a-go day x2 - Leaflets on the fence - Banner - Welcoming attitude from all members 	<ul style="list-style-type: none"> - Advertise open days early in the local press and radio - Devise a tighter structure to open days and provide fun activities while on the water. 	<ul style="list-style-type: none"> - Generate more members out of publicity and open days (5 new memberships – families if possible) - Follow-up open days by sending email newsletter / invites to visitors (better structure)

Where the RYA could help:

- **More adults**, already club members, **to take part in sailing** (partners, wives, mums).

We need to identify people who would like to have a go and encourage them to create a group. The RYA could help with suggestions of activities and one-day coaching to kick off the idea.

They would need a non-competitive, fun approach to the sport within their comfort zone.

We should integrate a social event (meal at the club, etc.) to knit the group together and encourage regular attendance.

- **Life after Start Racing**

Introduce a buddy system, not too formal but with suggestions and guidelines. This would be an ongoing scheme.

We could introduce Mentor times on Sundays before racing (ask safety boat to lay the course a bit earlier so pairs can sail one lap before the race). More suggestions to come RYA case studies and from Lancing SC members.

- Dedicate a weekend to fun and training, open to all ages, classes and abilities. RYA coaches to help sailors and support our club coaches. Date:23 – 24 July 2011.

- **Instructor courses**

A few of our members would be an asset to the club if they were Sailing Instructors. Could the RYA help financially?

Gary Austin – Sailing secretary

Isabelle Jackson – Rear commodore